

# Company Internal Audit

*“If You Can Measure It You Can Manage It”*

Peter Drucker

**Are We Managing Company Success?  
Are We Monitoring Department Success?**

M&M

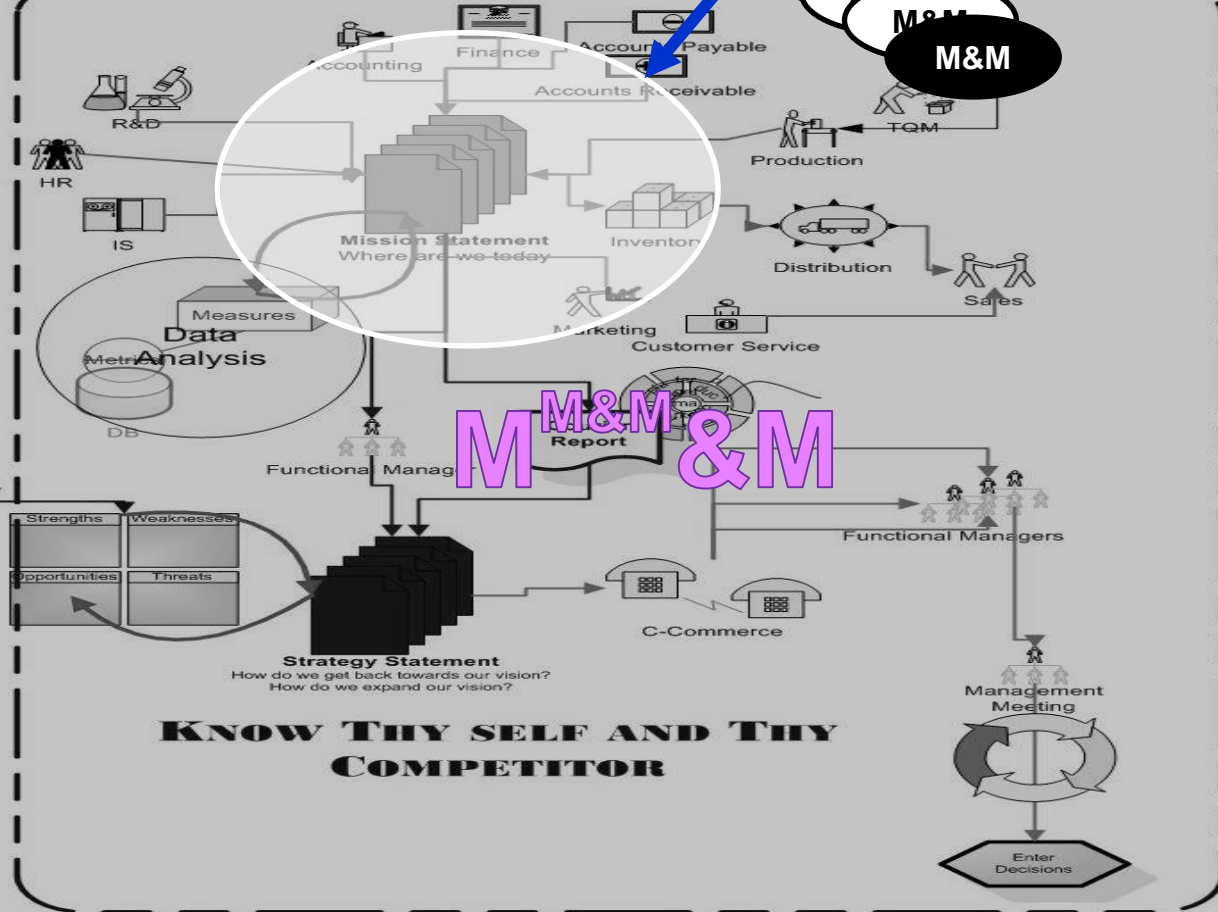
Vision Statement – 3 years

Vision Statement – 6 years

Vision Statement – 8 years

M&M

### Weekly Process



M&M

M M&M & M

Year 8 Mission Statement  
Where are we today



**KNOW THY SELF AND THY COMPETITOR**



Enter Decisions

# Company Culture

- Forming
- **Storming**
- Norming
- Performing

# Departmental 'Responsibility'

- Organizational Participation
- Communicative Style
- Trust in fellow managers:
  - Skills
  - Effort
  - Due Diligence
  - Contributions

**Accountability**

# Corporate Processes

- Period milestones & tracking
- Well defined departmental procedures
- Agreed upon memo formats
- Agreed upon corporate M&M
- Agreed upon functional M&M
- Agreed upon direction each cycle

**Independent management yet  
integrated company**

# Actual ≠ Sandbox

Sandbox Provides 'What-If' Preparedness

Only Certainty is Uncertainty  
Opportunity or Failure

Are Managers Prepared?